

**Maggie Clifford**  
*Curriculum Vitae*  
PhD Candidate (ABD)  
School of Communication  
American University

*Contact information*

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**CURRENT POSITION**

*American University (Washington, DC)* *2018-present*  
PhD candidate and Graduate Research Assistant in the School of Communication  
Lead Advisor: Aram Sinnreich

**EDUCATION**

*University of Florida (Gainesville, FL)* *2014-2016*  
*Master of Science*, Forest Resources and Conservation; Graduate Certificates in Environmental  
Education & Communication and Sustainable Development Practice  
Lead Advisor: Martha Monroe (Environmental Education & Extension)  
Committee: Damian Adams (Natural Resource Policy & Economics), Wendy-Lin Bartels  
(Anthropology)

*Virginia Tech (Blacksburg, VA)* *2004-2008*  
Cum laude; Bachelor of Arts, English; Literature, Language and Culture

**RESEARCH EXPERIENCE**

*American University* *2018-present*  
Longitudinal survey data analysis of representative US population (Rosa, Clifford & Sinnreich, 2021); developed novel methods in Google search terms/keyword analysis of social discourse on technology (Sinnreich et al., 2020); awarded Excellence in Graduate Assistance by American University faculty (Spring, 2019); archival research and network analysis for book chapter (Susca, forthcoming).

*University of Florida* *2014-2018*  
Developed two-year, mixed-methods research project on climate literacy in Extension (one publication and one manuscript in prep); mixed-methods analysis (interviews and policy review) to critique and improve proactive approaches to invasive species management

*Virginia Tech* *2008*  
Independent study on female romantic poets, composed songs and won funding to present music and research at international Lord Byron conference in Greece

## TEACHING EXPERIENCE

*American University* 2018-present  
Lead faculty for original, mixed grad/undergrad course Climate Change & the Media (Summer, 2021); Teaching assistant in undergraduate courses: Media Technology and Democracy; Communication, Copyright, and Culture

*University of Florida*  
Adjunct lecturer in graduate course Natural Resource Policy and Economics 2018  
Teaching assistant in undergraduate course Society and Natural Resources 2016

*Virginia Tech* 2006-2007  
Teaching assistant for Earth Sustainability core curriculum series.

## PUBLICATIONS

Sinnreich, Aram, Aufderheide, Patricia, **Clifford, Maggie**, & Shahin, Saif. (2021). Access shrugged: The decline of the copyleft and the rise of utilitarian openness. *new media & society*, 23(12), 3466-3490.

Rosa, Fernanda R., **Maggie Clifford**, and Aram Sinnreich. (2021) "The More Things Change: Who Gets Left Behind as Remix Goes Mainstream?." In *The Routledge Handbook of Remix Studies and Digital Humanities*, pp. 36-52. 52 Vanderbilt Avenue, New York, NY 10017: Routledge, 2021.

Jebari, Joseph, Olúfemi O. Táíwò, Talbot M. Andrews, Valentina Aquila, Brian Beckage, Mariia Belaia, **Maggie Clifford** et al. "From moral hazard to risk-response feedback." *Climate Risk Management* 33 (2021): 100324.

**Clifford, Maggie**, Monroe, Martha. 2018. Improving Climate Literacy in the Cooperative Extension Service by Understanding Diverse Climate-Related Informational Needs. *Journal of Extension*. Available at: <https://joe.org/joe/2018december/a1.php>

## White Papers

Clifford, M., Carton, P. (2018). An Overview of Cuba's Phytosanitary Institutions. UF/IFAS.  
Bartels, W., Bobby, L., Clifford, M., Monroe, M., et al. 2015. Training the trainer: Southern Region Extension Climate Academy. PINEMAP annual report.  
Bartels, W. Bobby, L. Clifford, M. Monroe, M. et al. 2014. SRECA Summary Report.

## PRESENTATIONS & INVITED TALKS

Stogner, M., Clifford, M., (2022). Reaching Broader Audiences: Research impact using visual social media. Presented at *American Association for the Advancement of Science (AAAS)* virtual conference.

Clifford, M. (2021). Common Sense Climate Change - From climate science to climate justice: examining the cultural significance of climate science on social media. Presented at *AU PhD Symposium*.

Rosa, F., Clifford, M., Sinnreich, A. (2021) The More Things Change: who gets left behind as remix goes mainstream? Presented at *Routledge Remix Studies Symposium*.

- Clifford, M. 2019. Some ‘anthros’ are more ‘pogenic’ than others: US newspaper coverage of Exxon and Climate Change. *American University, PhD symposium*. 2/22/19
- Clifford, M. 2017. Changing the Climate: relevance, risk, and culture. Guest lecture in graduate level course: Natural Resources in a Changing Climate. University of Florida, Gainesville, FL.
- Adams, D., M Clifford. 2017. Proactive Invasive Alien Species Management in the United States: Specialists’ Perspectives on Barriers, Opportunities, and Context Specific Management Plans. *VII Seminario Científico Interacional de Sanidad Vegetal*. Habana, Cuba.
- Clifford, M. 2016. Supportive learning environments for improving climate literacy in the Cooperative Extension Service. Presented at *ANREP/NACDEP Joint Conference*. Burlington, VT.
- Clifford, M. 2015. Empty Playgrounds and Nameless Trees: engaging community with everyday nature and music. *Forest Resources and Conservation Graduate Student Seminar*. Gainesville, FL.
- Clifford, M. 2014. Who We Are, an introduction to the Southeast Region Extension Climate Academy (SRECA). Presented at *SRECA*. Athens, GA.
- Clifford, M. 2008. Lord Byron’s Women, giving voice to the women writers who were famous for loving him. Presented at *Lord Byron International Conference*. Messolonghi, Greece.

### **FUNDING, AWARDS, SCHOLARSHIPS**

American University (2019)	Excellence in Graduate Assistance	
American University (2018)	Graduate Research Assistantship	\$158,232.00
USDA/NIFA (2014)	Graduate Research Assistantship	\$57,000.00
UF CALS (2015)	Ofelia Anzola Memorial Scholarship	\$1,500.00
PINEMAP (2015)	3 <sup>rd</sup> place in poster competition	
International Honorary for Leaders in University and Apartment Communities (2015) Inductee		
Cine Música (2013)	Best Original Music for 2012 film, ELENA	
Virginia Tech (2008)	Diversity Grant	\$1,000.00
Virginia Tech (2008)	Undergraduate Research Grant	\$1,000.00
Virginia Tech (2008)	English Dept Travel Grant	\$500.00

### **SELECT UNIVERSITY & COMMUNITY SERVICE**

2021-22	Member	Faculty hiring committee (AU)
2019	Alumni Affairs	Graduate Leadership Council (AU)
2017-2018	Volunteer	Natural Resources Diversity Initiative
2015-2016	Contributor	Diversity Committee (School of Forest Resources)
2015-2016	Secretary	Tropical Conservation and Development Student Group
2014-2016	Participant	Gender and Development Working Group
2014-2016	Volunteer	4-H Ecology Contest
2014-2015	President	Forestry Graduate Student Organization
2009-present	Founder and Director	Songs for Soundriya (educational fund for girls in India)
2006-present	Volunteer	Riverkeeper (citizen science) St. Lawrence River, NY

## LANGUAGES

English (native), Brazilian Portuguese (intermediate), Italian (basic), French (basic)

## PREVIOUS EMPLOYMENT

Position: Adjunct Lecturer 2021  
Course: Climate Change & the Media (original course)  
School/department: School of Communication, American University  
Location: Washington, DC

Position: Adjunct Lecturer 2018  
Course: Natural Resource Policy and Economics  
School/department: Forest Resources and Conservation, UF  
Location: Gainesville, FL

Position: Research Projects Assistant 2016-2018  
Project: Emerging Threats to Southeastern Forests  
School/department: Forest Resources and Conservation, UF  
Supervisor: Dr. Paloma Carton de Grammont & Dr. Damian Adams  
Location: Gainesville, FL

Position: Copy editor 2012-2013  
Project: National Center on Quality Teaching and Learning, University of Washington  
Supervisor: Angela Notari Syverson, PhD  
Location: Seattle, WA (remote)

Position: Grant writer 2011-2012  
Project: Key City Public Theatre  
Supervisor: Denise Winter, executive director  
Location: Port Townsend, WA

Position: Assistant 2011-2012  
Project: [Songwriting Works](#)  
Supervisor: Judith-Kate Friedman, founder & director  
Location: Port Townsend, WA

### *Independent*

Position: Professional Musician 2008-present  
*Select Music in Film:* [THE KING](#) (Grammy nominated *Best Music Film*, Emmy nominated *Best Documentary*, *Golden Eye Award* nomination at Cannes Film Festival; 2017; exec producer: Steven Soderbergh and Ethan Hawke; dir: Eugene Jarecki; *US premiere at 2018 Sundance Film Festival*; *world premiere at 2017 Cannes Film Festival*); [ELENA](#) (2013; exec producer: Tim Robbins; dir. Petra Costa; *won best original soundtrack at Cine Música*)

*Select Performances:* 9:30 Club (Washington, DC); SXSW (South by Southwest festival; Austin, TX). Center for Latin American Studies 67<sup>th</sup> Annual Conference (commissioned song;

*Gainesville, FL*); Heartwood Soundstage (*Gainesville, FL*); Estudio Emme (*Sao Paulo, Brazil*); German Bakery (*Tiruvannamalai, Tamil Nadu, India*); WDVX Blue Plate Special (*Knoxville, TN*); Northeast Kingdom Music Festival (*Northeast Kingdom, VT*); Electrobolocho (*Château de Veauce, France*)